



8-80 Cities

PEOPLE
MAKE PLACES



www.8-80cities.org

Who We Are

8-80 Cities is a Canadian non-profit organization dedicated to transforming cities into places where all people can walk, bike, access public transit and visit vibrant parks, streets and other public places.



Our mission is to contribute to the creation of vibrant cities and healthy communities where residents take great joy and comfort in their public spaces.

What Is People Make Places?

People Make Places (PMP) is 8-80 Cities' unique place-making process. It is a process designed to inject new life into underperforming public spaces through authentic community participation.

Our team of professionals with backgrounds in urban planning, community development, landscape architecture and parks development will use a participatory multi-stakeholder approach to develop a community-led plan for the place.

WE OFFER UNIQUE PROFESSIONAL DEVELOPMENT TRAINING

We will teach you the key elements of successful public places. We offer our unique public space workshop and hands-on training on 8-80 Cities' methodology for assessing public spaces.

A STEP TOWARDS SUCCESSFUL IMPLEMENTATION

We foster engagement of public-sector staff, community members and elected officials to enhance the chances of successful implementation.

WE ENGAGE WITH YOUR COMMUNITY

We outreach to and engage with diverse stakeholders through workshops, focus groups, site tours, place evaluations and site assessments. We have specialized engagement tools for youth and for vulnerable groups including children, older adults, newcomers, and low-income persons.

WE DELIVER AN 8-80 CITIES REPORT

A key output of the process is a unique PMP report that includes recommendations for uses and activities, guidelines for management and a conceptual design for the space.

Project planning at O'Keefe
Laneway, Toronto, Canada



PMP Timeline

While each place is unique and project lengths may vary, in general, the PMP process is an intensive four-month engagement process with at least two on-site periods. The process involves three phases:

PHASE 1 - PROJECT PLANNING

- o Project planning and schedule development
- o Identification of stakeholders
- o Site research and context assessment
- o Outreach and promotion of events and activities
- o Development of content and materials for community engagement sessions
- o Training and capacity building (professional development and volunteer training by 8-80 Cities)

PHASE 2 - SITE ASSESSMENT AND COMMUNITY ENGAGEMENT

- o Two on-site periods (approximately one week each) focusing first on idea sharing and then on vision development
- o Site assessments, behaviour mapping, place evaluations
- o Community engagement sessions
- o Media engagement

PHASE 3 - VISION DEVELOPMENT AND ACTION PLANNING

- o Analyze data and document findings from community engagement and site assessments
- o Develop vision and recommendations for site
- o Draft report issued to client
- o Feedback incorporated into final report
- o Launch of final report



Making Places Work!

Cities are often good at investing the millions to design and build a public space but not the thousands to actually make them work. At 8-80 Cities, our PMP process focuses on identifying the unique programming, uses and activities that resonate with your community and truly animate a place.

Community vizualization,
Breakwater Park, Kingston, Canada



Let's Work Together To Create Better Cities

"Your 8-80 Cities test resonated with many of us and your many examples were brilliant in demonstrating a common sense approach to the creation of cities for people. Your presentation has shown us the importance of active management of the places we create."

Ellie Schwab, Project Director-Victoria Harbour, Lend Lease Development, Australia

"8-80 Cities has the strength for change and the ability of involving crowds towards better cities, better lives and better humankind. For the public agents of the City Hall of São Paulo, 8-80 Cities' presence was one of the most important happenings of the year."

Walter Feldman, Federal Deputy and Secretary, São Paulo, Brazil

"Your presentation was uplifting, entertaining and enlightening. 8-80 Cities approaches this topic from a solutions-oriented perspective and ignites a great dialogue about the importance of how we can move toward improved integration of active transportation in our community."

Mayor Clifford Lee, City of Charlottetown, Canada

Find out more about us at
www.8-80cities.org

- Join our mailing list
- Receive our free newsletter
- Find tools to improve your community
- Have 8-80 Cities work with you



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